

PRESS RELEASE

February 9th 2009



FEMA presents: CIECA's BikeSafety 2009



Motorcycling should be functional, fun and safe. There are now an estimated 313 million riders around the world who use their bikes for commuting, touring, racing or for professional purposes. But how prepared are they to stay safe on the road?

A recent international conference held by the OECD (Organisation for Economic Development, Lillehammer 2008) noted that "a lack of experience and inappropriate training for new riders were reported as major factors in crashes".

The ***BikeSafety 2009 survey of rider trainers*** takes a fresh look at how training can address the main accident causation factors of crashes involving motorcyclists.

Are you a rider trainer? Do you want to make a difference? And would you like to win a **SUZUKI SIXteen 150cc scooter**?

Fill out and return this questionnaire (in the language of your choice) by March 22nd and you could win the following:

1. A Suzuki SIXteen 150cc scooter
2. A guided tour around the MV AGUSTA factory in Varese, Italy (travel included!)
3. 2 tickets to the MotoGP event of your choice
4. 2 tickets to the Superbike event of your choice

Questionnaire

Questionnaire English: [http://www.cieca.be/download/20090203SurveyEN\(3\).doc](http://www.cieca.be/download/20090203SurveyEN(3).doc)

Questionnaire Français : [http://www.cieca.be/download/20090203SurveyFR\(3\).doc](http://www.cieca.be/download/20090203SurveyFR(3).doc)

Questionnaire Deutsch : [http://www.cieca.be/download/20090203SurveyDU\(3\).doc](http://www.cieca.be/download/20090203SurveyDU(3).doc)

A jury composed of CIECA, FIM, ACEM and FEMA will decide on the winners in early April.

Winners will receive their awards at **CIECA's BikeSafety 2009 workshop** at the ADAC Rhein-Main training centre near Frankfurt, Germany on June 15 and June 16 2009.

For more information

http://www.cieca.be/CIECARidTraSur_EN.pp (for English)

http://www.cieca.be/CIECARidTraSur_Fr.pp (for French)

http://www.cieca.be/CIECARidTraSur_DU.pp (for German)

Make a difference – be a part of BikeSafety 2009!

This event is kindly sponsored by:

